

AlluraDerm^{MD}

Med Spa



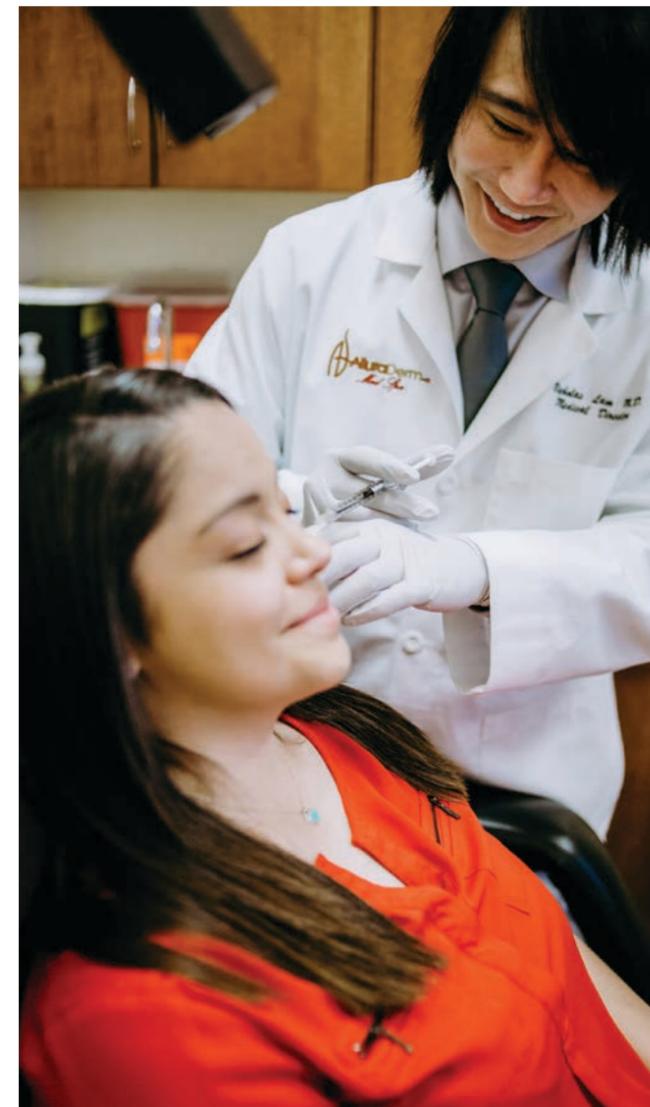
NEW MEXICO'S #1 AESTHETIC PHYSICIAN

How you look isn't superficial; it's a reflection of how you feel and who you are. Nobody knows this better than Dr. Nicholas Lam, medical director and owner of AlluraDerm MD Med Spa. The Albuquerque practice is New Mexico's number one provider of Botox®, Juvéderm® collection of fillers, Kybella™, CoolSculpting® non-invasive fat reduction, Fraxel® skin resurfacing laser, Thermage® non-invasive skin tightening, and SkinMedica® physician-grade chemical peels and skin care products.

Dr. Lam hails from a medical background in anesthesiology. Beyond working as an associate professor in anesthesiology and an adjunct associate professor in neuroscience, he has conducted numerous clinical trials, participated in NIH-funded research, and been an invited speaker to prestigious international conferences. However, there came a pivotal moment when he realized he would devote his work to aesthetics.

"I became very successful in anesthesiology," Dr. Lam relates. "However, anesthesiology is about crisis management and removing negative factors like death, pain, suffering, nausea, complications, etc. It does not empower a person. It does not provide positivity. These things I found in aesthetics. My patients have taught me the importance of this." In 2003, Dr. Lam was performing nerve blocks, and an attending aesthetic physician was impressed with his skill. She invited him to help her at her practice. Dr. Lam never looked back.

As the owner and medical director of AlluraDerm MD Med Spa, Dr. Lam is able to positively impact lives on a daily basis. In his drive to excel, he has become the top aesthetic physician injector of Botox® and the Juvéderm® portfolio of fillers in New Mexico and the top 50 in the nation. He is also the first and only physician in New Mexico who has become licensed to treat cellulite with a technique that is FDA approved for the longest duration of improvement.



His skill, commitment and compassion bring out the natural beauty in his patients. "After performing a treatment, not only have I restored youth or enhanced beauty, I have enabled a fellow human being with positivity," he says. "This positivity will be evident in his or her interaction with the next person they meet. This is a powerful ripple effect."

When asked how a small practice like AlluraDerm can be ranked top 50 in the country over big practices in cities like New York or Los Angeles, Dr. Lam beams, "I have the greatest staff in the world who share the same vision and passion to empower and instill positivity. My staff would bend over backward and go above and beyond what is necessary to deliver exceptional patient care in a heartbeat."

He continues: "When a patient's face lights up with joy, or when they cry from happiness after I have completed a treatment in our office, this is when I feel most accomplished. This is when I feel I have been impactful. This is when I feel I have helped a fellow human being." ■



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