

# #1 in Juvéderm® Family of Fillers

Photos **Linda Carfagno**

Nicholas Lam, MD, is the #1 provider of Juvéderm® family of fillers in New Mexico, and is among the TOP 50 providers in the country. Juvéderm® is the #1 collection of fillers sold in the US. When asked how he has achieved the prestige of being the TOP 50 provider in a small practice, he replies that he has been told by his patients that he is good with his hands, has keen eyes and an empathetic heart. His patients often rave about his ability to connect with them, to understand what they want and provide the aesthetic guidance to help them achieve their goals. "He is an artist," they always say. But Dr. Lam quickly adds that he could not have achieved his status without the help of his team at AlluraDerm. "The staff here really go above and beyond," he reflects. "They truly care."

What drives Dr. Lam is his desire to impact positively. "I have patients cry and tell me they never thought they could look as beautiful as when I showed them the mirror after I had finished injecting Juvéderm®," he describes. "I have patients who could not stop taking selfies after I enhanced their cheeks or lips. I have patients who have jokingly said, 'If you ever leave Albuquerque, I will hunt you down' because they were so pleased with their results."

With minimal downtime and a few injections, Dr. Lam can bring back a person's lost years. One such woman, a 50-year-old who has worked hard all her life for her family, was finally given the opportunity to do something for herself. Using the range of Juvéderm® fillers like the different brushes an artist uses to paint a masterpiece, Dr. Lam took years away from the woman's face with each injection. "I merely took away all the distractors so people can see her for who she is: a beautiful lady all along," Dr. Lam humbly recounts. "I don't just make a person look beautiful; I make a person feel attractive. I get to work every day eager to see patients, eager to help, eager to connect." ■

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